Career Graph
A.T. enabled; Human delivered
Career Guidance and Career Tests @ Career Tests.in

# Career Guidance for Youth : 3-Hours Interactive Session

"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid." – Albert Einstein

#### **Objective:**

To empower school and college students to discover their strengths, explore suitable career paths, and define actionable next steps.

## **Target Group:**

Students in High School, College, and Professional Courses.

#### **Session Flow:**

#### 1. Diagnostic Tests (45 min)

Students take assessments on CareerTests.in:

- Personality, Interest & Aptitude profiling
- Get a personalized CareerGraph Report with matching careers and education tracks

#### 2. Report Understanding (45 min)

- Walkthrough of strengths and fitment
- Understand recommended industries, roles, and skills

#### 3. Mentor Discussion (45 min)

- Group session with expert mentor
- Clarify doubts, explore opportunities, and validate options

#### 4. SMART Goal Activity (45 min)

- Students fill out a SMART Goal template:
  - Specific, Measurable, Achievable, Relevant, Time-bound
- Creates a clear plan for action

# **Proposal:** Request to conduct a 3-hour workshop using CareerTests.in platform. Students need only a mobile / computer device & internet. We provide all templates and reports.









## Why It Works:

- Multi-lingual and truly global: available in several Indian and international languages
- ✓ Follows proven frameworks used in global institutions like Oxford, Harvard, and Yale
- Available in both online and offline modes to suit every student and institution's budget and infrastructure
- Data-backed insights from assessments with AI and Machine Learning running in backend
- ✓ Human guidance from Experienced mentors
- ✓ Practical **goal setting** for follow-through and future action.



#### **Contact:**



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#### About CareerTests.in

"Without data, you're just another person with an opinion." — W. Edwards Deming (Quality Guru , creator of Plan-Do-Study-Act (PDSA) cycle.

Students today need more than academic excellence—they need clarity and direction. According to the World Economic Forum's Future of Jobs Report, 60% of jobs will undergo transformation by 2030 due to technological advances, automation, and green transition. Many emerging roles—like AI ethicists, sustainability analysts, and digital wellness coaches—didn't exist when today's parents started their careers. For the youth, adaptability, digital fluency, and a mindset of lifelong learning are essential to thrive in this dynamic job landscape.

Our Al-driven assessments empower institutions to support students at every decision point.

#### **Key Assessments:**

- 1. High School and International Students CareerGraph International
- 2. Pre-university Students CareerGraph Junior
- 3. Graduate and Professional Courses students CareerGraph Stream Selector
- 4. Young Professionals (0 4 years working) CareerGraph Role Strength